



April 12, 2023

**RE: Recommendation Letter for Liza Evseeva**

To Whom It May Concern,

Liza Evseeva, a student at Columbia University, was brought into Art Machine as an Intern in the Art Finishing Department from January 30, 2023 until March 24, 2023. Art Machine is an Entertainment Advertising Agency in Los Angeles CA, that specializes in Key Art creation for the major Hollywood studios. As the Director of Production, I oversee the Production, Finishing, Photo, and 3D departments that support the Creative teams.

At the beginning of Liza's intership, she underwent a skills assessment that included testing for her abilities in Adobe Photoshop. We knew ahead of time that she had prior experience at a different Hollywood agency and was looking to get more experience. She reported to me and was paired to work with Art Machine's Lead Finisher and a Senior Finisher as mentors. Under their supervision, they went over familiarizing her with file layering, retouching techniques, and general usage of tools. Liza was also tested with practice finishes and retouching exercises to challenge her and enabled us to evaluate her level of understanding. She was able to ask questions and get feedback in the form of markups, notes, and occasional shadowing while she worked.

From the beginning, I was pleasantly suprised that Liza possessed strong skills, an artistic eye, and had better-than-average knowledge and mastery of Adobe Photoshop. She was very methodical in her approach, listened to feedback, and was eager to learn. I believe that Liza has a really good eye for beauty retouching, in particular.

In the short time she was with Art Machine, we were able to get her on projects to support live finishes by way of masking and retouching of talent that would be incorporated into works in progress by Senior Finishers — titles include: Guardians of the Galaxy 3 and Prom Pact. She was assigned to start building a key art finish for Simulant. In a couple of instances, she was part of the Finishing team to handle retouching for photo assets used in campaign art for San Diego Zoo and Super Mario World.

Once Liza graduates from Columbia University, I am confident that she will successfully take her skills into whatever artistic career direction she chooses. Her ability to execute, take direction, and work efficiently can prove to be assets that will benefit her future employers.

Should you have any questions about Liza's experience, please feel free to contact me.

Best,

A handwritten signature in black ink, appearing to read 'John Marasigan', with a stylized flourish at the end.

John Marasigan  
Director of Production | Art Machine  
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