LIZA EVSEEVA



EXPERIENCE

digital art and photo intern

NBCUniversal, New York, NY / September 2022 – April 2023

- Collaborated with art directors, reporters, and editors to select and edit images for articles on today.com, msnbc.com, and nbcnews.com.
- Independently created art for daily feature stories using graphic creation, illustration, and photo collage skills. Managed multiple projects and deadlines simultaneously. Successfully tackled sensitive subjects. Adhered to the branding style guide.

senior staff illustrator

Columbia Daily Spectator, New York, NY / September 2019 – May 2023

 Collaborated with columnists to create a visual representation of their article using Photoshop, Illustrator, and Procreate. Followed strict deadlines and utilized communication and creative skills. Held educational creative workshops for other illustrations team members. 70+ original illustrations, including 2D animated GIFs and collages. As Deputy Editor for a year and a half, art directed upwards of 10 weekly illustration assignments.

key art finishing intern

Art Machine, Los Angeles, CA / January 2023 – April 2023

- Supported senior finishers on live key art finishes in Photoshop involving skills like precise masking, beauty retouching, color correction, executing revisions, and more.
- Assisted in retouching and finishing designs for Guardians of the Galaxy Vol. 3 (2023), Simulant (2023), Prom Pact (2023), Super Nintendo World, and San Diego Zoo key art campaigns.

graphic design / illustration intern

Version Industries, New York, NY / May 2022 – October 2022

• Assisted creative director, Caspar Newbolt, with ideating, designing, and finalizing film poster designs, record covers, and film title design.

lead content developer / graphic designer

Fanny Pack Radio, Remote / April 2022 - November 2022

 Created bi-weekly videos in Premiere Pro, adding motion graphics in AfterEffects. Created motion graphic animation of company logo.
 Designed apparel and social media graphics.

key art finishing intern

Works ADV, Los Angeles, CA / August 2022

- Assisted in retouching and finishing designs for *Black Adam* (2022) and *The Lord of The Rings: The Rings of Power* (2022) key art campaigns.
- Practiced art direction, designing comprehensives, finishing comprehensives, masking, retouching (beauty, clothes, backgrounds), compositing characters, illustrating details, executing revisions.

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EDUCATION

Columbia University in The City of New York | BA Film and Media, Visual Arts (2023)

FREELANCE

As freelance graphic designer and illustrator produced poster designs for award-winning (Oscars shortlist, BAFTA) shorts and feature films.

Artist spotlight on Adobe Create's Instagram page.

SKILLS

Adobe Photoshop + Adobe Illustrator LinkedIn Skill Assessment badges

- Adobe Creative Suite
- Figma
- Color theory and composition
- Typography
- 2D animation
- Vector illustration
- Photo editing
- Photography
- Flexibility
- Journalistic integrity
- Written and verbal communication
- Organization, multitasking
- Creative collaboration, telenetworking

LANGUAGES

English, Russian, Spanish (basic working proficiency), French (basic).