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To Whom It May Concern:

It is with pleasure that I am recommending Liza Evseeva to you. I am the Senior Retoucher-Finisher at Works Advertising in Los Angeles, where we specialize in entertainment advertising. I managed Liza during her internship at our company from August 3 - August 29.

Liza would be a great asset to any internship program and/or entry level job. She's eager to learn, easily picks up instruction and procedures, is very detailed, and very creative.

From the beginning Liza was eager to watch, listen, and learn the retouching techniques that we utilize at our agency. She was then able to quickly apply and use those techniques in the various projects that were given to her.

The work given her was specifically compositing and retouching, where detail was of the utmost importance. Liza was able to produce detailed masks that included fine hair detail, as well as various degrees of focus and softness per the photography given; retouching that although very smooth, looked natural and had no loss of detail (skin pores and textures); composites (head strips, body part strips etc.) that looked natural and proportional.

Finally, her creativity shone through when she was given a project to create a comp (comprehensive) for an online image from just verbal instructions from the client. Although not chosen as a final, her layout did influence the direction of that particular piece of art.

I believe that Liza would benefit greatly from more experience, and any company willing to give her that experience would also benefit. If you have any questions feel free to contact me at aredulfin@worksla.com.

Sincerely  
Alan Redulfin  
Senior Finisher, Works Advertising